



# COLLECTORATE, JAJPUR

District Project Monitoring Unit,  
Dept. of Mission Shakti, Govt. of Odisha

ଶକ୍ତି  
ମିଶନ

Advertisement No. 89 /MS Date: 24/02/2026

## ADVERTISEMENT FOR INVITING EXPRESSION OF INTEREST (EOI) FOR "MANAGEMENT OF SUBHADRA SHAKTI SHE MART"

Interested Women Collective (Self Help Groups, Women-led Producer Groups/ Women led-Farmers Producer Companies) and SHG federations (BLF/GPLFs/ Area Level Federations- ALF) having the willingness and aptitude for the activity titled "Management of Shubhadra Shakri SHE Mart" are invited to submit their proposal before the concerned CDPO in the enclosed format (**Annexure-I**) within 7 (seven) days of this advertisement i.e. by 07.03.2026 towards "Management of Subhadra Shakti SHE Mart".

### Enclosed:

- 1- Annexure-I: SoP for selection with Application Form.
- 2- Annexure-11: Block Wise Target

*[Signature]* 24.2.2026  
District Social Welfare Officer,  
Jajpur

N.B.: The applicant can get the detailed information on the scheme from the Concerned BDO/ CDPO/ BPC/BPM of the concerned block.

Memo No. 90 /MS Date: 24/02/2026

Copy submitted to the all BDOs/ EOs of ULBs/ CDPOs/ BLFs/ GPLFs/ PGs/ PCs for publication of EOI in the notice board for a period of 7 days for wide circulation among all WSHGs/ Federations in their respective areas.

*[Signature]* 24.2.2026  
District Social Welfare Officer,  
Jajpur

Memo No. 91 /MS Date: 24/02/2026

Copy forwarded to DEGM, Jajpur for information with request to webhost in the district website for wide publications.

*[Signature]* 24.2.2026  
District Social Welfare Officer,  
Jajpur

Memo No. 92 /MS Date: 24/02/2026

Copy to notice board of CDO-cum-EO, Z.P./ DSWO for publication.

*[Signature]* 24.2.2026  
District Social Welfare Officer,  
Jajpur

## Application Form

**Name of the activity:** Management of Subhadra Shakti SHE Mart

1. Name of the women Collectives: \_\_\_\_\_
2. SHG Federation/Women Collective Address:  
Village/Lane: \_\_\_\_\_ Post Office: \_\_\_\_\_  
GP/Ward: \_\_\_\_\_ Block/ULB: \_\_\_\_\_  
PIN: \_\_\_\_\_ ICDS Project: \_\_\_\_\_
3. Date & Year of Formation: \_\_\_\_\_
4. Present livelihood activities undertaking: \_\_\_\_\_
5. Name of village/Lane, GP/ward, Block/ULB where the Retail will be set up:  
\_\_\_\_\_
6. Whether the Women Collective has met the criteria for management of Subhadra Shakti SHE Mart (Yes/No): \_\_\_\_\_  
If yes, please mention the details: \_\_\_\_\_
7. Where the Proposed SHE Mart will be set up: (Private shop/Govt asset)
8. If Private shop, whether the undertaking submitted to furnish lease agreement after selection: (yes /No): \_\_\_\_\_
9. Bank account number: \_\_\_\_\_
10. Bank and Branch Name: \_\_\_\_\_
11. Meeting Register maintained (Yes/No):
12. Cash Book maintained (Yes/No):
13. Contact No: \_\_\_\_\_
14. Resolution of the SHG Federation/Women Collective to take up the activity is enclosed (Yes / No):

Name & Signature of the Authorized Person of the Women Collective

Date:

### Acknowledgement

Received the Expression of Interest from \_\_\_\_\_ Women Collectives, Village/lane \_\_\_\_\_, on date \_\_\_\_\_ for the livelihood activity titled "Management of Subhadra Shakti SHE Mart."

**Signature of the CDPO / Authorized Signatory**



**ICDS Project Wise Target towards setting up of  
Subhadra Shakti SHE Marts during FY: 2025-26**

Sl. No.	Name of ICDS Project	No. of SSSM to be set up during the FY: 2025-26
1	BARCHANA	7
2	BARCHANA (R)	6
3	BARI	9
4	BINJHARPUR	9
5	DANAGADI	7
6	DASARATHPUR	10
7	DHARMASALA	12
8	JAJPUR	11
9	KOREI	10
10	RASULPUR	9
11	SUKINDA	7
<b>Total</b>		<b>97</b>

  
24-02-26

  
24-02-2026